

INOZETEK

COLOR CATALOG 2022

“BY ENTHUSIASTS, FOR ENTHUSIASTS.”



HERE AT INOZETEK, WE STRIVE TO PUSH THE INDUSTRY FORWARD AND
RETHINK WHAT'S POSSIBLE - TO GIVE THE AUTOMOTIVE COMMUNITY
THE ABILITY TO TURN THEIR VISIONS INTO REALITY - BLURRING THE
LINES BETWEEN CAR CULTURE AND FASHION - WE ARE A COMPANY
BUILT BY ENTHUSIASTS, FOR ENTHUSIASTS

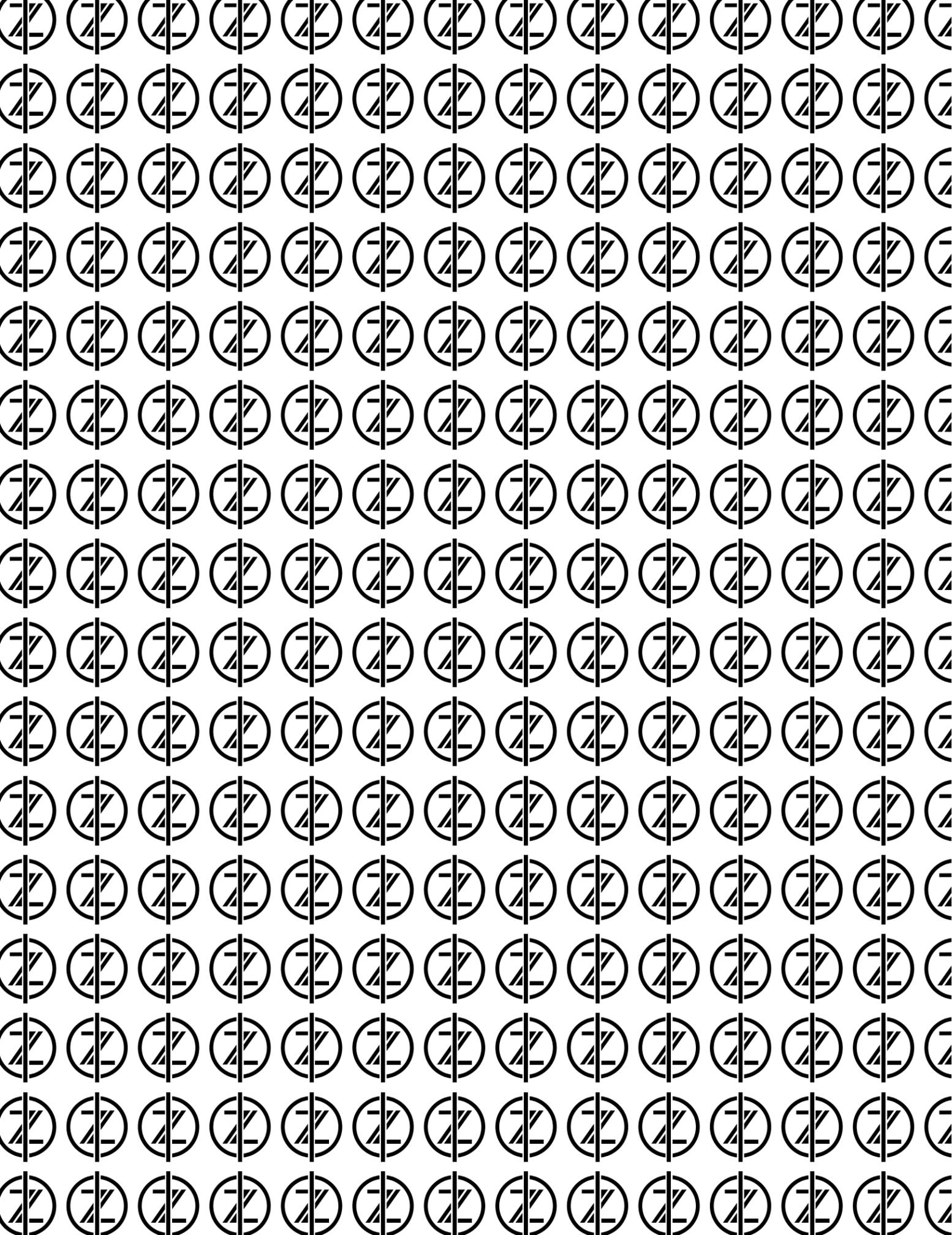
- WE ARE INOZETEK

“MORE THAN A COLOR.”

INOZETEK WAS FOUNDED IN 2019 WITH A MISSION TO MOVE THE VINYL INDUSTRY FORWARD, AND TO RETHINK WHAT'S POSSIBLE. THROUGH NEW ADVANCEMENTS IN VINYL TECHNOLOGY, WE WERE ABLE TO DELIVER THE NEXT GENERATION OF HIGH GLOSS FILMS TO A MARKET IN NEED. THE UNDERLYING MESSAGE WAS TO CHANGE PUBLIC PERCEPTION OF WHAT GLOSS VINYL COULD BE, AND THAT WRAPPING VEHICLES CAN BE A VIABLE ALTERNATIVE TO PAINT. THE RIPPLE EFFECT OF THIS MASSIVE CHANGE CAN STILL BE FELT THREE YEARS LATER IN 2022, AND IT'S SAFE TO SAY THE GOAL WAS ACCOMPLISHED. “MORE THAN A COLOR” ISN'T SIMPLY A MOTTO, IT'S A LIFESTYLE THAT CAR ENTHUSIASTS GLOBALLY HAVE BEEN LIVING AND BREATHING EVERY DAY SINCE 2019 AND WE CHERISH EACH AND EVERY ONE OF OUR VALUED CLIENTS. FROM PROMINENT CELEBRITIES, TO ICONIC FASHION BRANDS AND EVERYTHING IN BETWEEN, INOZETEK CONTINUOUSLY WORKS ALONGSIDE THE BEST IN THE INDUSTRY TO INNOVATE, INSTEAD OF IMITATE. ONCE AGAIN, WE THANK EACH AND EVERY ONE OF YOU FROM CLIENTS TO COLLABORATORS FOR MAKING ALL OF THIS POSSIBLE. TOGETHER, WE MOVE INTO THE FUTURE TO RETHINK WHAT'S POSSIBLE!



INOZETEK
PREMIUM WRAPPING FILM



SUPER GLOSS



BLACK OUT

With its mirror-like finish, Supergloss Black Out is the perfect option for all of your vehicle trim pieces or aftermarket accessories. Or, take the plunge and wrap an entire vehicle in it for that stealth look! As they say, "when in doubt, wear black!"



SG001

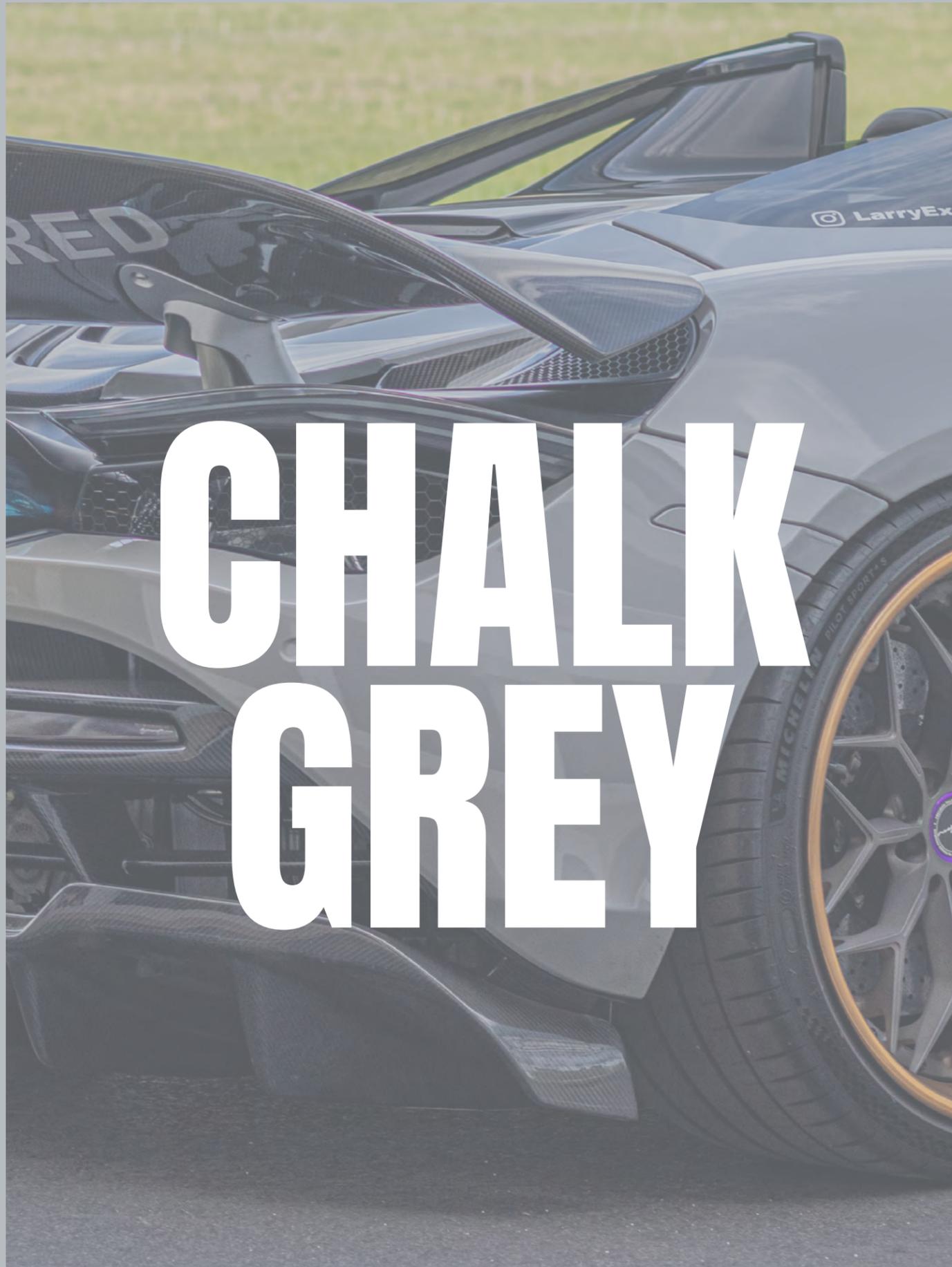


WHITE OUT

Great for those looking to give their vehicle an OEM look and feel, or spruce up the exterior with some accents. Supergloss White Out is simply clean!



SG002



It's no surprise that grey tones are popular these days, but Supergloss Chalk Grey leads that trend with its clean and subtle approach.

It works on anything. Period.

SG003

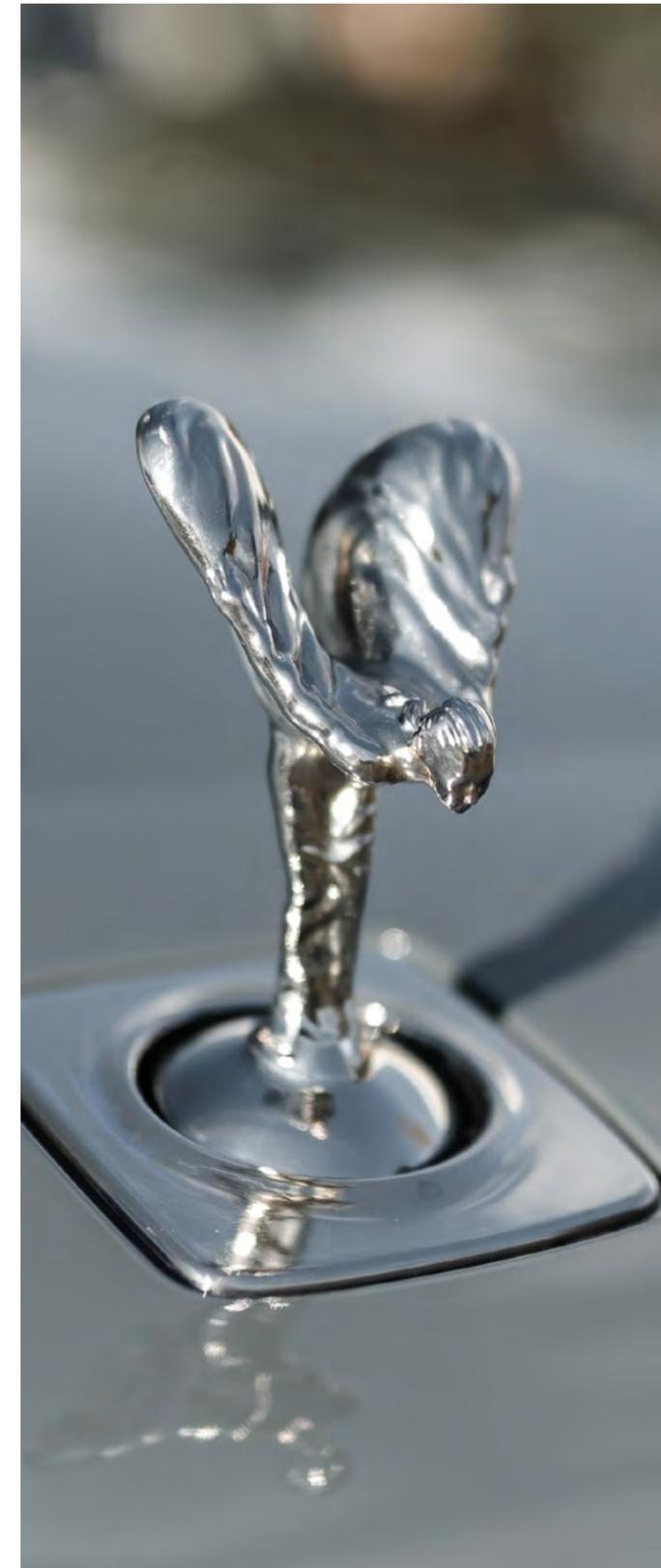
PHOTO / WRAPPED BY Black Star

NARDO

GREY



Some would argue that Nardo Grey started the grey wrap movement, and many would be right. There's a reason this Audi fan favorite has taken the industry over by storm. It's a gorgeous shade of grey with hints of blue that turns heads everywhere you go!



SG004

SAND



Whether it's an exotic car, luxury car, or even a full blown overlanding rig, Supergloss Sand has proven time and time again that it's a great option for standing out and going against the grain, literally.

SG005

PHOTO R44 Performance

BLOOD



RED

It's no doubt that if you want attention, you go red as is the old adage, "Arrest Me Red". Supergloss Blood Red is the ideal choice if you are looking to add a little spice to your build while still retaining more of an OEM vibe. It's proven time and time again that it's a solid fit for most vehicles.

SG006

PHOTO / WRAPPED BY Black Star



LAVA ORANGE

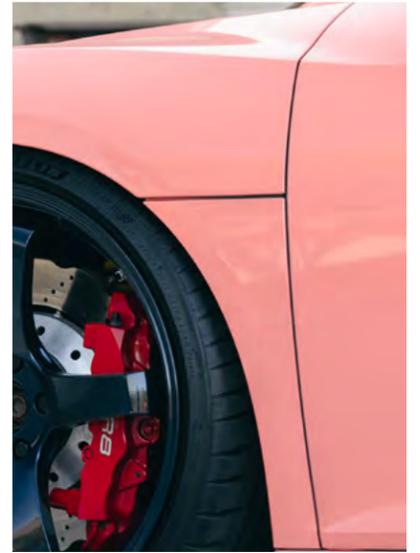
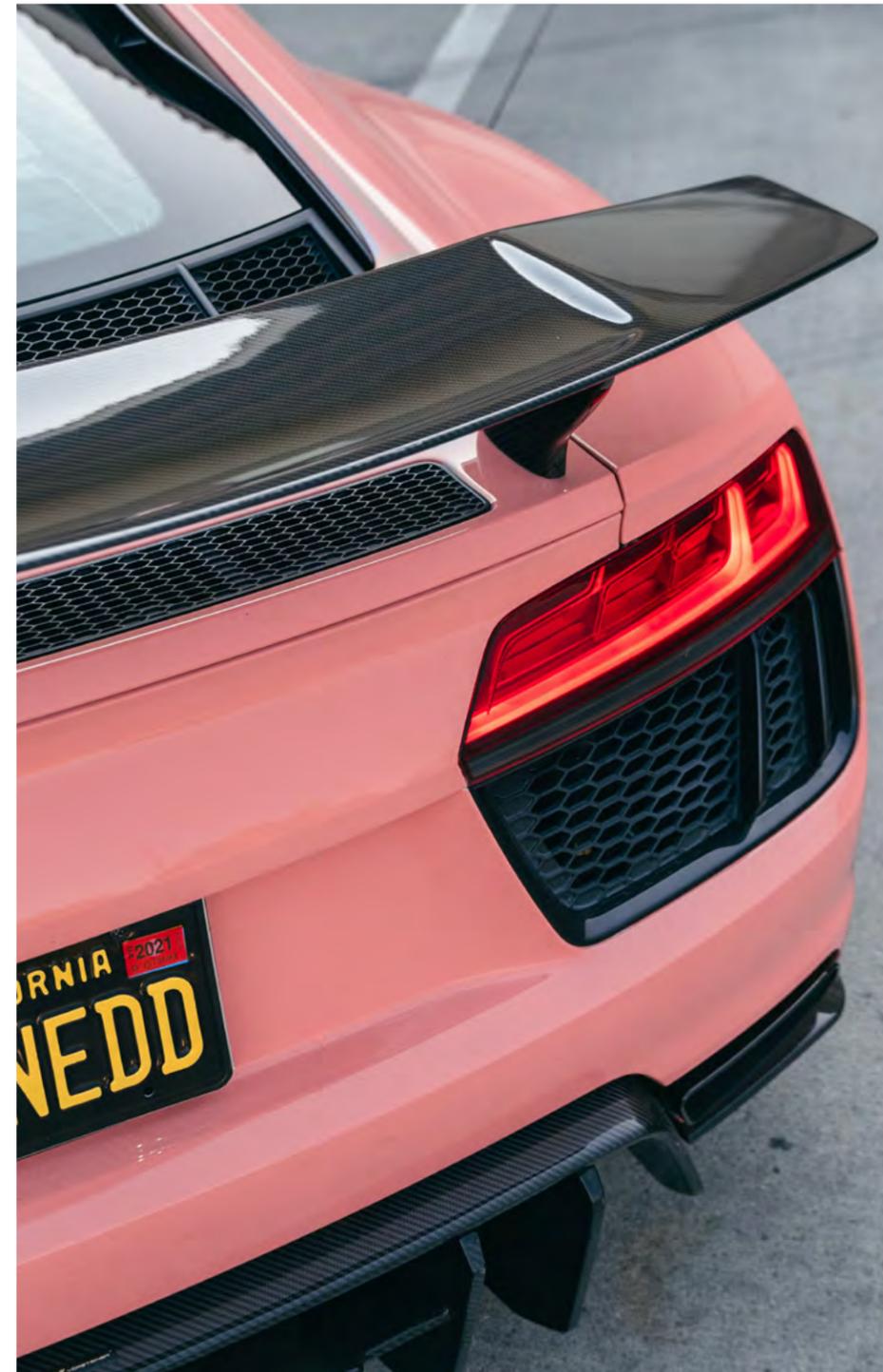


Inspired by the Porsche favorite, Supergloss Lava Orange is a tried and true shade of orange that verges on red with its deep and vibrant hues, fitting of the Lava moniker. If you want a fiery shade of orange, then look no further!

SG007

PHOTO / WRAPPED BY Black Star

PIGGY BANK



Crack open that piggy bank and reap the rewards! Reminiscent of the color found on the “Pink Pig” Porsche, Supergloss Piggy Bank emits just enough racecar prowess while still retaining some elegance. It’s the perfect, peachy shade of pink that has the versatility to work on a wide range of vehicles.

SG008

A simple, no frills shade of pink. Not as deep and vibrant as hot pink, but not overly soft as to be a pastel, Cherry Blossom strikes the perfect balance to achieve an end result that feels classy and sexy. It's also great for accent pieces, but don't say we told you so.



CHERRY BLOSSOM

SG009

PHOTO Ted7 - OWNER Alex Choi

CITRUS

Citrus Yellow is just that, a very yellow, yellow. Jokes aside, Citrus Yellow is for the specific person out there who wants to rock a brighter color that still looks and feels like it rolled off the factory floor. Perfect for exotics, especially Lamborghinis!

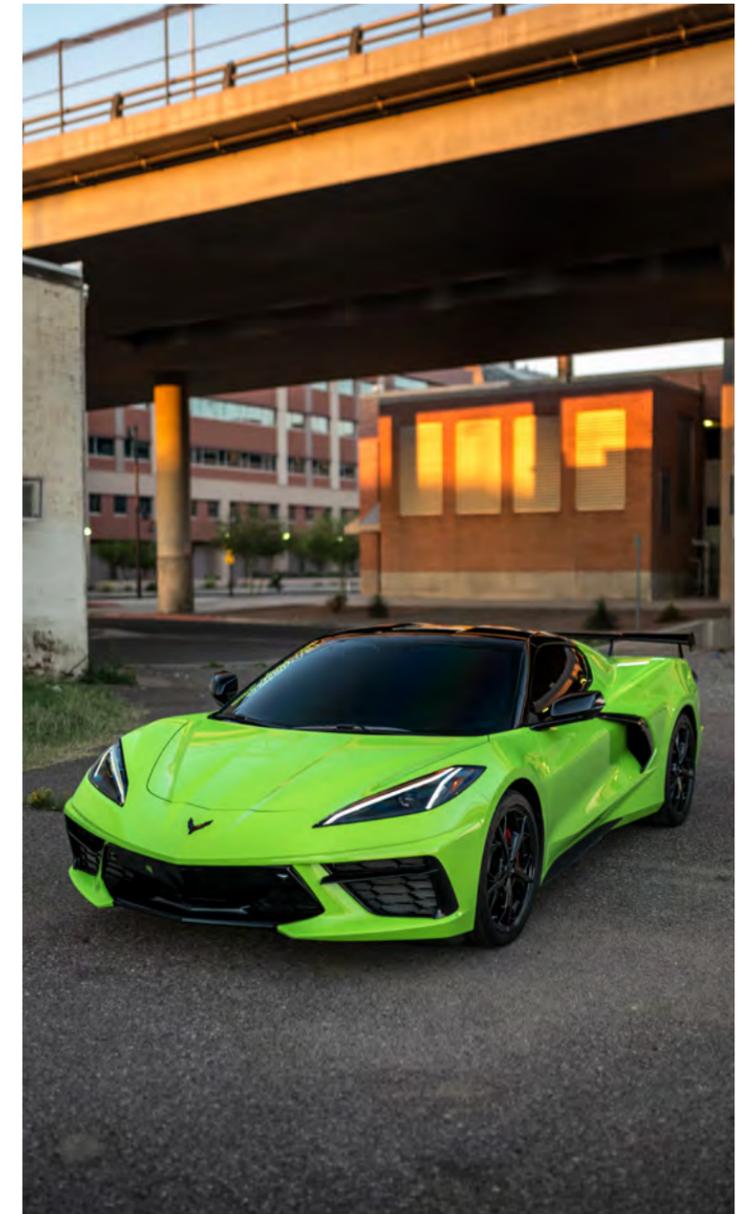
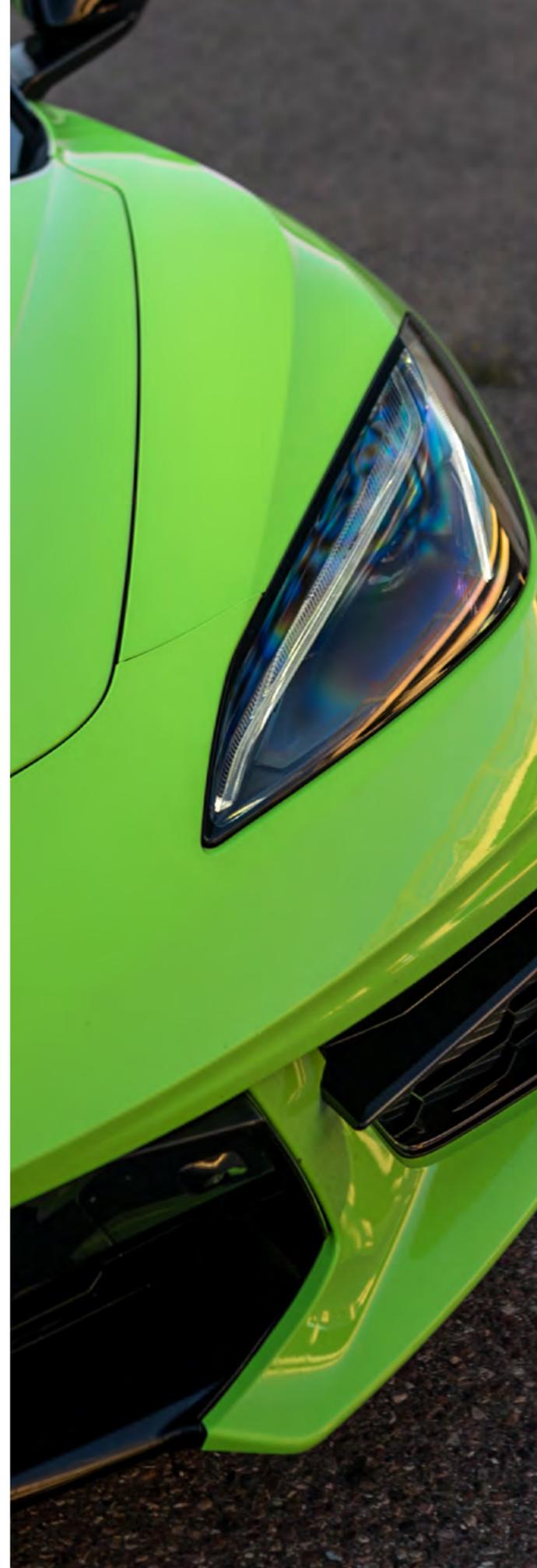


YELLOW



SG010

ACID GREEN



Sitting at the top of the green spectrum, Acid Green is vibrant and verging on something reminiscent of neon. It's sure to make any car stand out from a mile away and look good while doing it.

SG011

PHOTO @c.j.n.photography - WRAPPED BY EA Wraps



KHAKI GREEN



Arguably one of the most iconic shades of green to hit the vinyl market, Supergloss Khaki Green has been a top seller since Inozetek's start in 2019. Subtle enough to elevate a daily driver, and unique enough to compliment an exotic car. Khaki Green is simply perfect in just about every way.

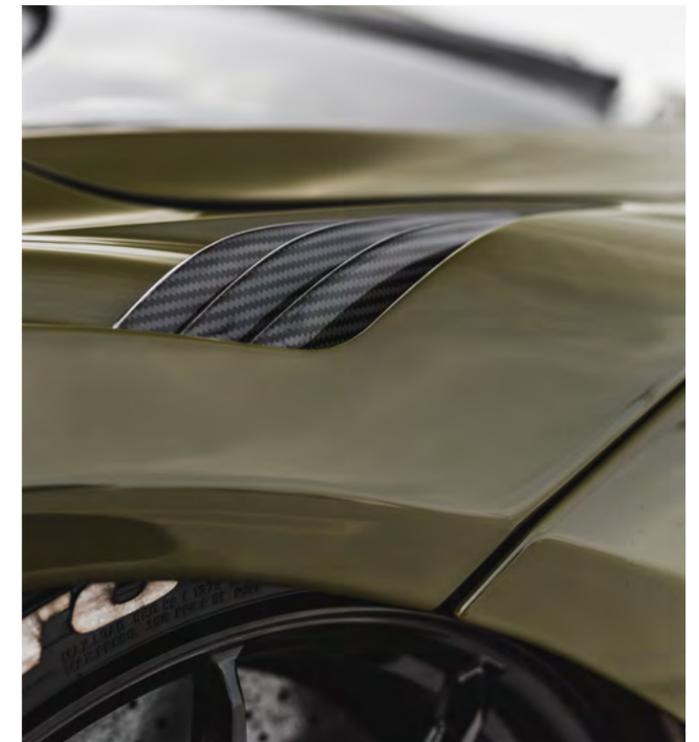
SG012

PHOTO / WRAPPED BY Black Star

ARMY GREEN

For those who want to be bold! Supergloss Army Green is inspired by the offroad, emitting vibes of forest lined trails and swampy mud bogs! Funny enough, it also works incredibly well on fire breathing exotic cars as is the case with the famous Shalizi fleet. Safe to say

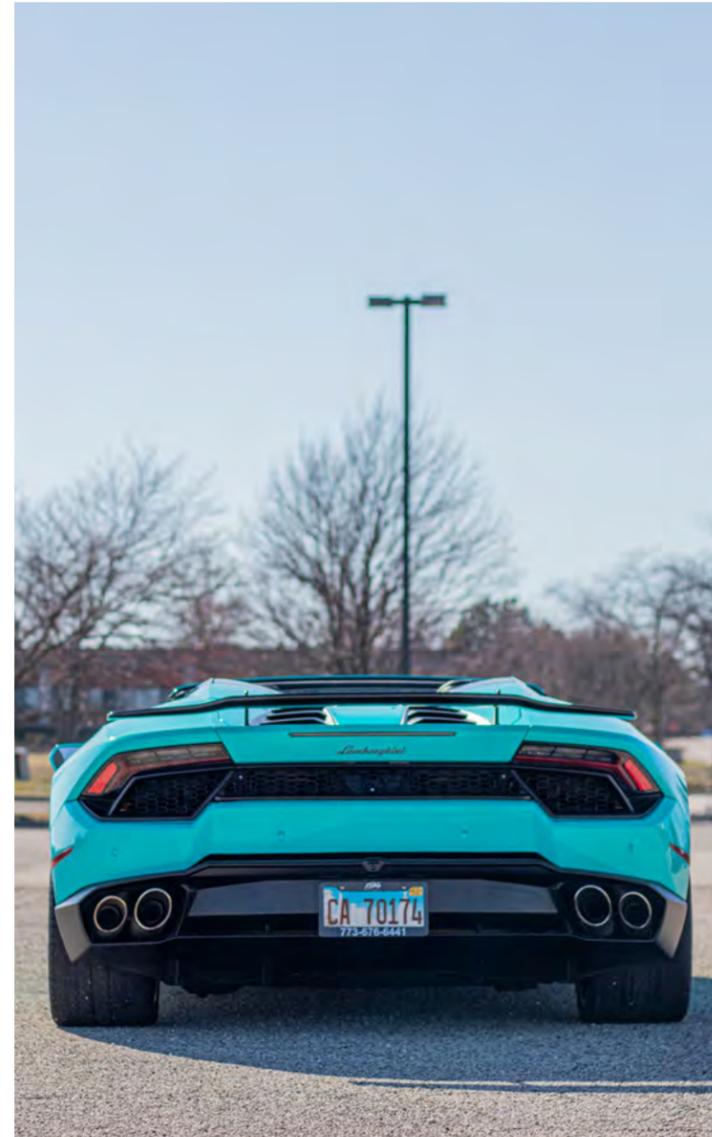
Army Green is a hit.



SG013

WRAPPED BY RDBLA

TURQUOISE DREAM



A color that screams coastal shorelines, or a trip to an island retreat! Supergloss Turquoise Dream is the perfect Summer color with its vibrant tone, and lovely gold metallic flake that really gives it that gorgeous top end shine!

SG014

PHOTO / WRAPPED BY Black Star



MIAMI BLUE

Miami Blue is the type of color you just have to stop and admire. It's a tone that feels perfectly dialed in, with a lot of thought put into it to achieve an elegant and sporty end result. This should be no surprise as it is a Porsche PTS inspired color, and you all know we are huge Porsche fans here at Inozetek.

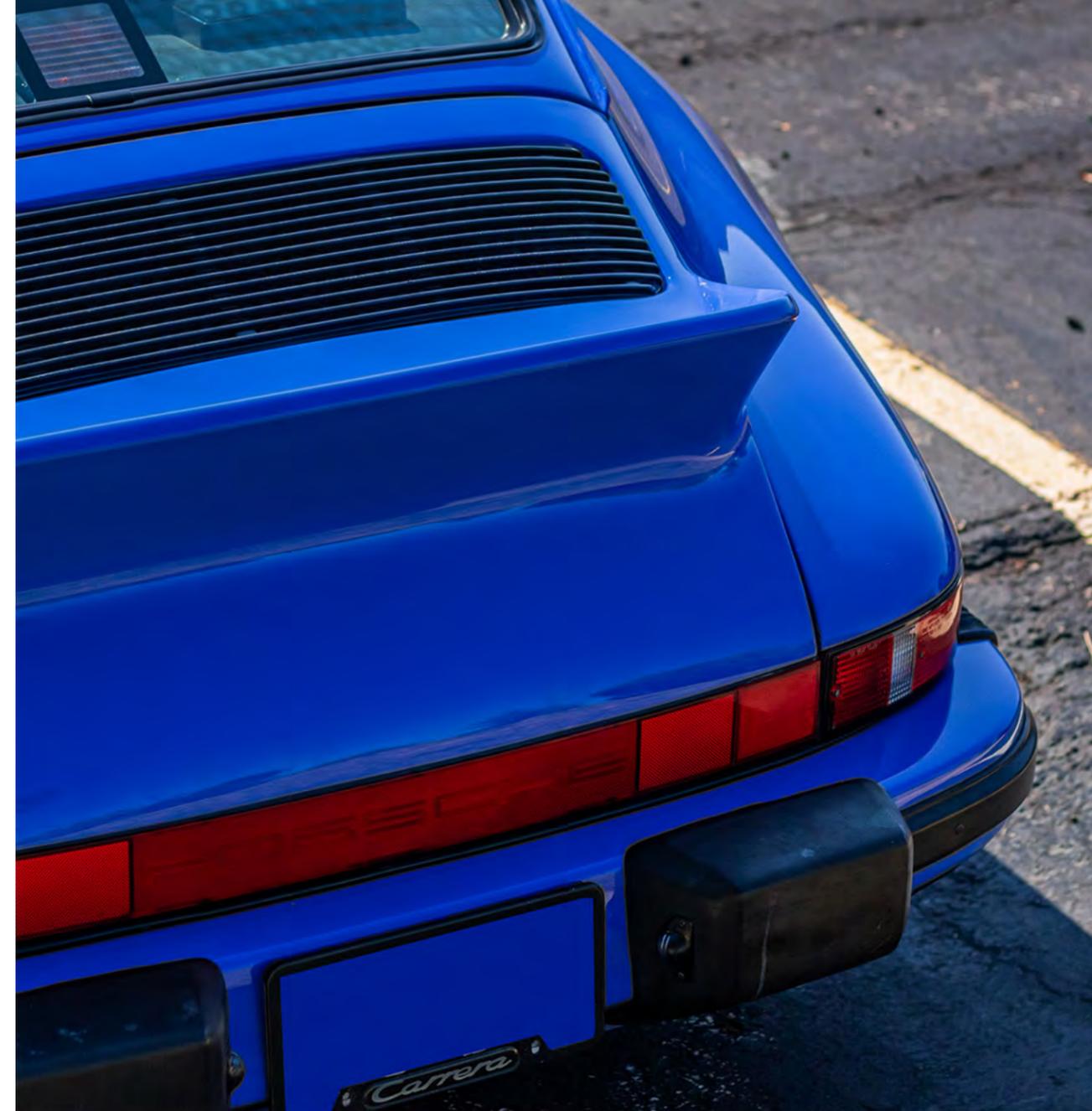
SG015

PHOTO / WRAPPED BY Absolute Motors - OWNER Nicky Romero

MARITIME



Often forgotten, yet unmistakable, Maritime Blue strikes the perfect balance between classy and sporty. It's a refined color with dual personalities that looks right at home on sports cars, luxury cars, or anything in between.



BLUE

SG730

PHOTO / WRAPPED BY Black Star



VIOLET



Heavily inspired by Porsche's Ultraviolet which debuted on the 991 GT3RS, this color simply screams racecar and traces its lineage back to the original PTS Royal Purple. Supergloss Violet is one of those colors you just can't mistake for anything else and will certainly make any car stand out from the crowd!

SG731

PHOTO / WRAPPED BY Black Star

LAGUNA

If you're a car enthusiast, you already know what this is. Laguna Blue is the definitive sport sedan color, and as many of you can already assume was heavily inspired by BMW's Laguna Seca Blue.



BLUE

SG732

SLATE GRAY

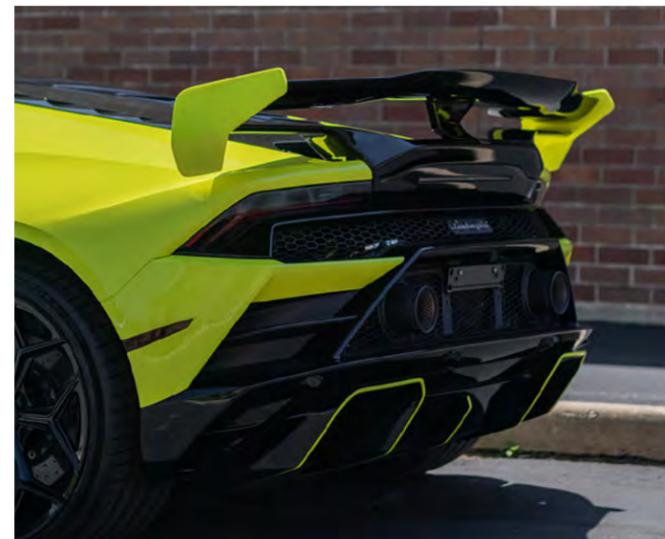
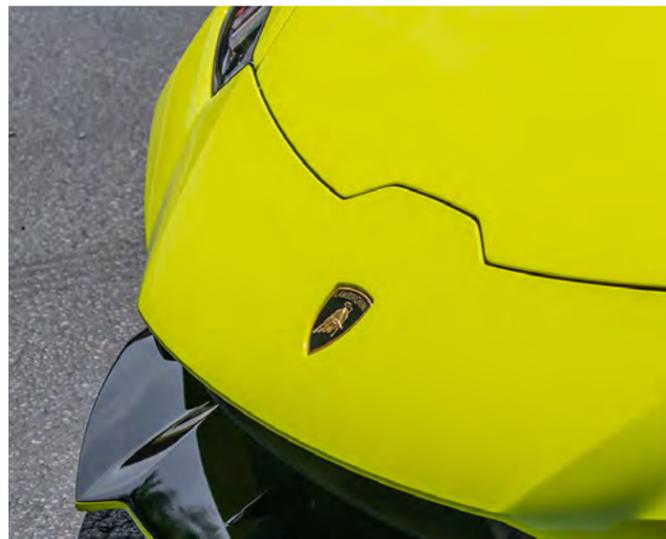


SG733

If you're looking for a fresh shade of gray, look no further! The ideal choice for someone who wants to be subtle, yet still let people know there's something unique about your ride!



RACING YELLOW



The perfect color for someone who really wants to stand out. Often referred to as “highlighter yellow”, Racing Yellow grabs attention everywhere you go! Ideal for that next vibrant build, or for subtle accents to make your ride pop!

SG734

PHOTO / WRAPPED BY Black Star

VINTAGE



RACING



Vintage Racing Green is a color that oozes with racing heritage and is born and bred from the fan favorite, British Racing Green. This striking shade of green has been seen on racetracks

since the early 1900's on cars such as Aston Martin's, Bentley's, Jaguar's, and more! If you want to inject your car with true motor sports heritage, look no further.

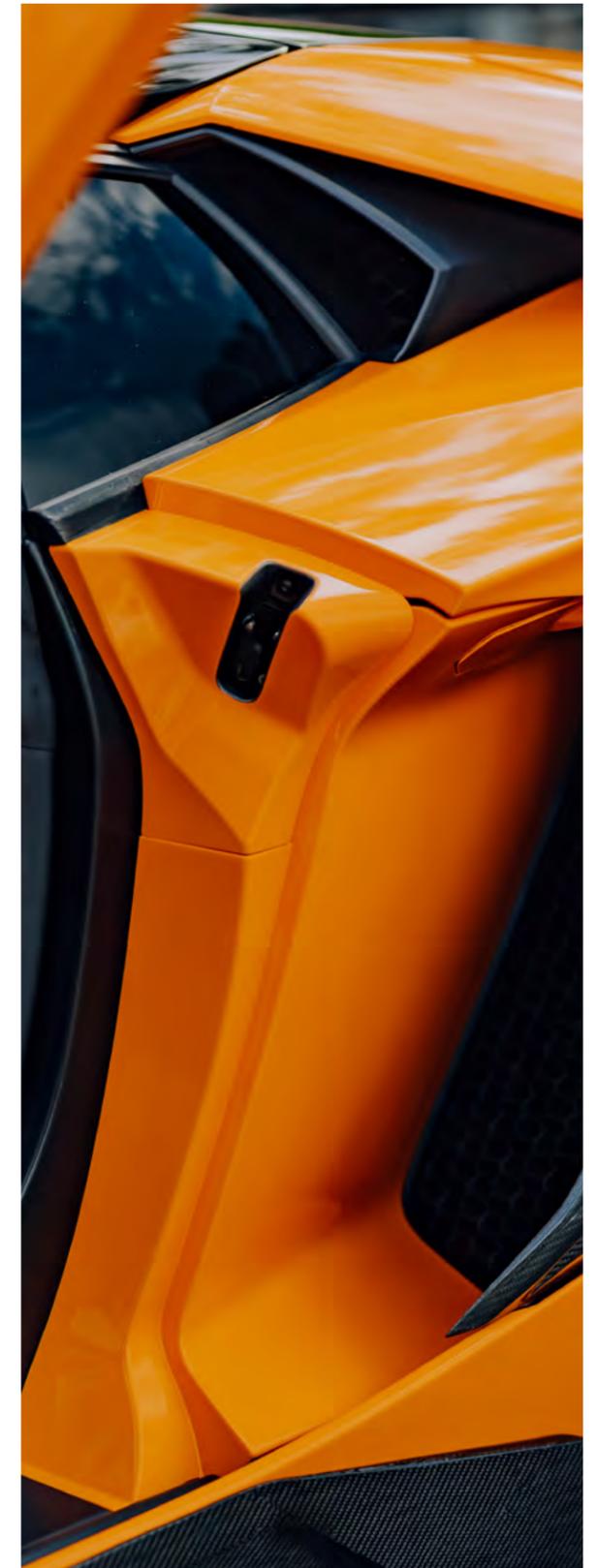
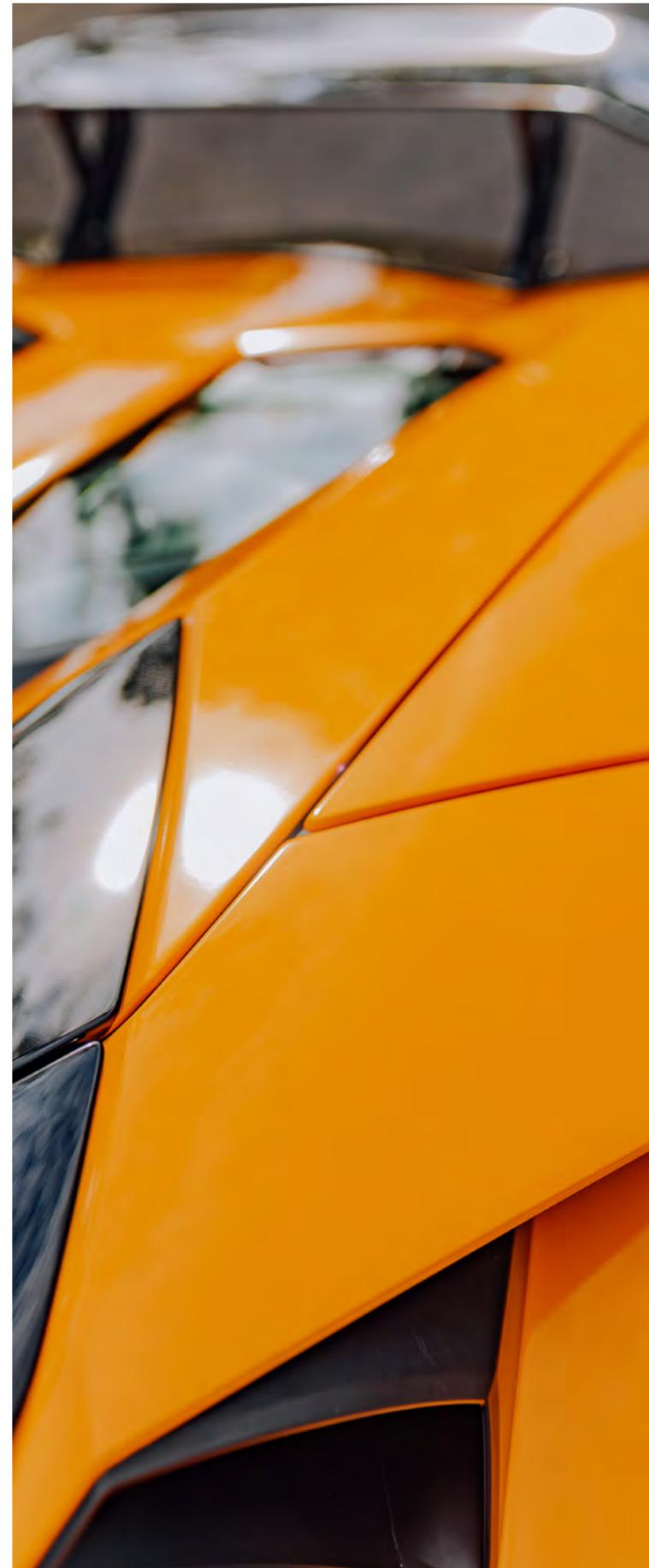
GREEN

SG735

PHOTO @relivinap



Papaya Orange...this is our interpretation of the McLaren classic, often considered one of the best shades of Orange to hit the market! No small feat, but made easier by the fact that the poster car for this color was the McLaren F1 LM! Gordon Murray would be proud.



SG736

PHOTO / WRAPPED BY @thewrapvault

ERA GREEN



A color for the new era. Era Green is one of those colors you simply have to stop and admire. It's modern, yet classic at the same time. Inspired by Audi's Tioman Green which can be found on the Hell Green R8, this is a color that will elevate any build and grab attention.



SG737

RUBY

Ruby Star is the definitive shade of pink. Inspired by the well loved Porsche Rubystone Red which was popularized on the 964 RS, it has just the right amount of racecar DNA while still sitting right at home on a road car. This is a color that grabs attention and gains respect.



STAR

SG738



CORSA RED

Born and bred from the countryside of Maranello, Italy. This is a color often associated with beautifully sculpted machines sporting V12's flying down racetracks globally. Corsa Red is truly unmistakable and the perfect choice to inject your next build with some Italian flare!



SG739



SNOW



BLUE

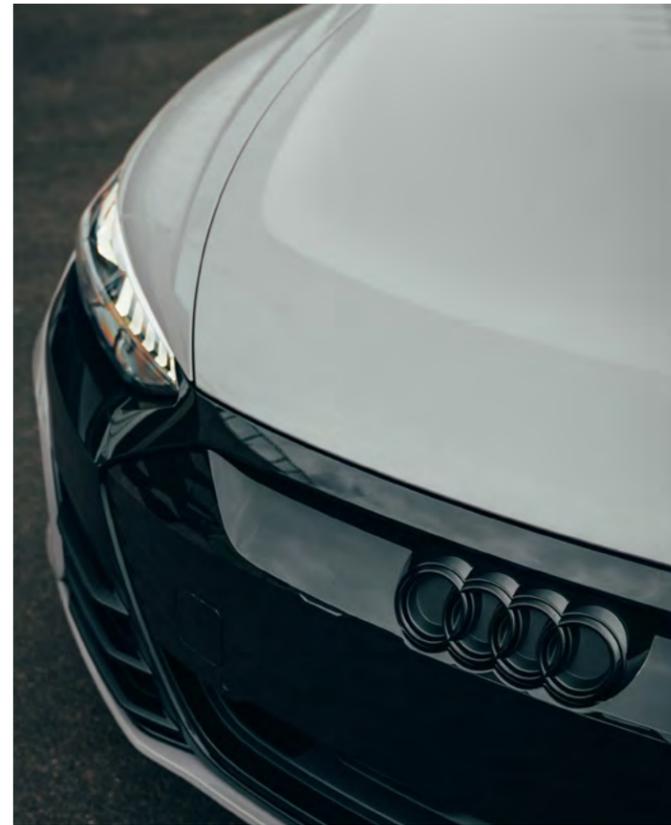
Subtle, yet effective. Snow Blue doesn't need to scream in order to get your attention. It has just enough character while not being overstated, similar to Porsche's Meissen Blue. This is also the perfect choice for your next Gulf livery!



SG740

PHOTO / WRAPPED BY Black Star

STAPLE PIGEON GREY



STAPLE

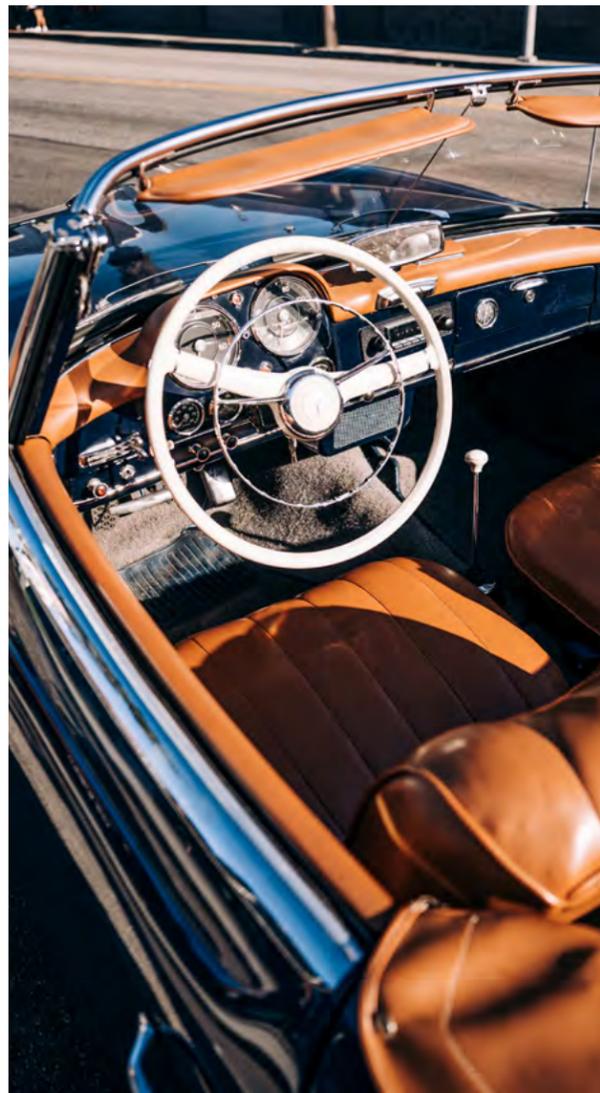
From the brainchild of STAPLE Design, this color is the end result of a collaboration with Inozetek and acclaimed fashion designer, Jeff Staple. This was one of the offerings in our Phase 1 2022 release series. The sophisticated tone offers something fresh and unique for those looking at grey as their next option. With hints of purple throughout, STAPLE Pigeon Grey will surely make people perform a double take.



SG741

PHOTO Sean Pervak - GLK OWNER Jeff Staple

A simple and elegant option for those looking at a non-metallic version of our midnight blue. It's a color that oozes class, and as you can tell by the vintage Mercedes in our launch video, it works!



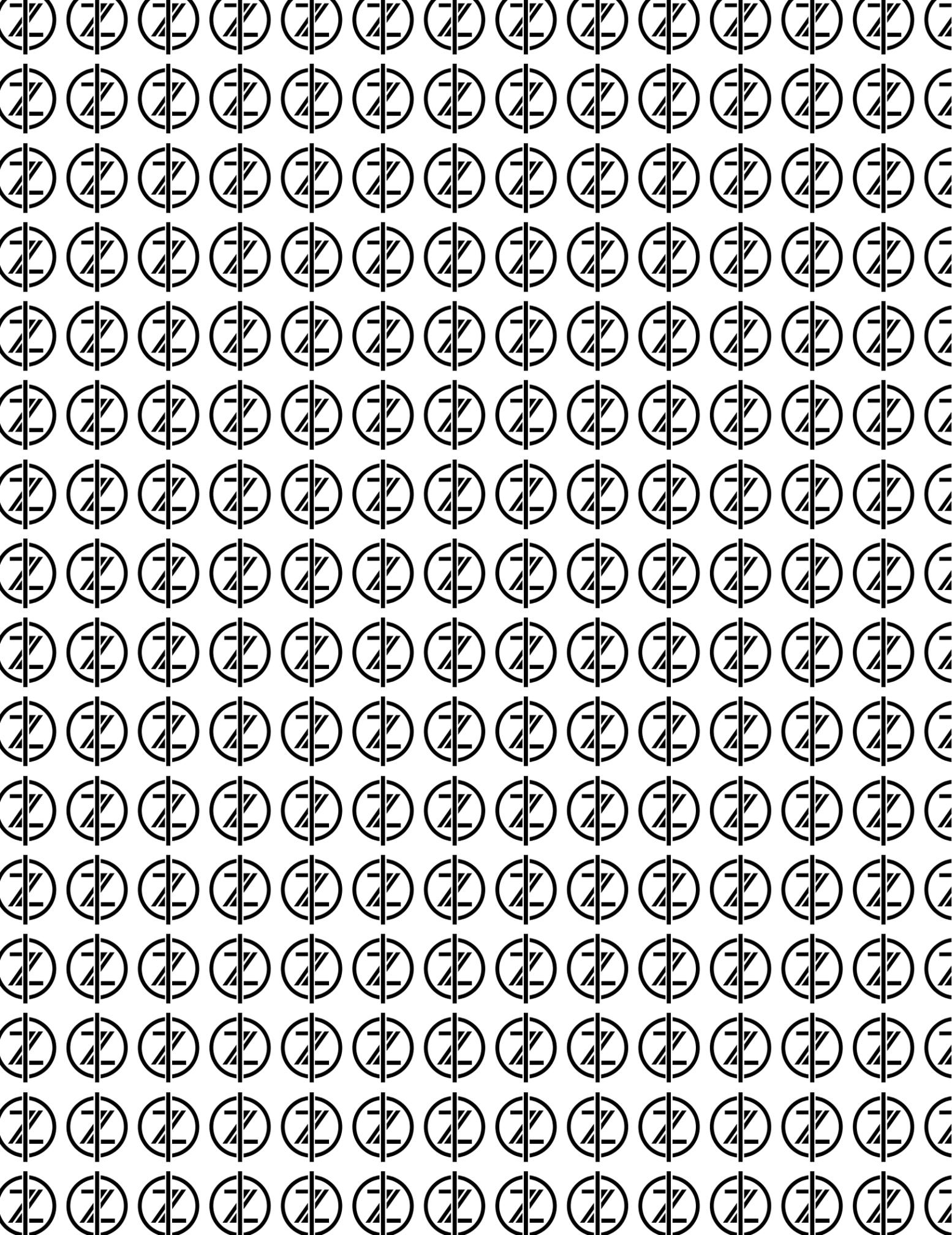
NAVY



BLUE

SG742

PHOTO @zuummy - WRAPPED BY RDBLA



METALLIC SUPER GLOSS





METALLIC SILVER



You just need to have it in the portfolio, plain and simple. This is the perfect option for someone looking to do a 2-tone Maybach livery, or wanting a clean OEM looking full color change. Whatever the case, Metallic Silver delivers a beautifully clean end result.

MSG016

METALLIC GUNMETAL



The alternative to Metallic Silver. Gunmetal works to do much of the same as our Metallic Silver, but for those looking to achieve a stealthier looking end result. It's just clean, not much else to say!



MSG017

PHOTO / WRAPPED BY AS Performance

METALLIC ROSE



It's not often you find a shade of pink that resonates with men and women alike, but Metallic Rose accomplishes this goal. It's a gorgeous shade of pink that is complemented by the deep metallic flakes to create an end result that looks sophisticated enough for a night out on the town.

MSG018

PHOTO Jack Ng - WRAPPED BY Inovrap

METALLIC DANDELION YELLOW



A pearly yellow with a hint of orange. Dandelion Yellow is a stunner, especially out on a hot summer day cruising the coastline.

MSG019

OWNER @alexkp3

METALLIC MAMBA GREEN GREEN

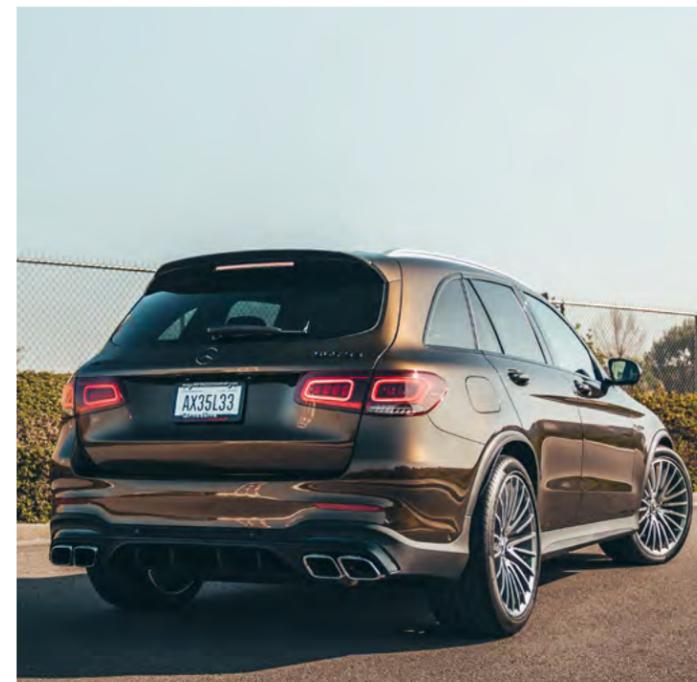
Mamba Green is another one of our launch colors, hitting the market in late 2019 alongside 5 other offerings. This color has stood the test of time and has been seen on everything from SUV's to exotics, and looking damn good while doing it.



MSG020

PHOTO / WRAPPED BY Black Star

METALLIC



The true modern classic! This color is special, being able to blend the past and present extremely well. While it feels as if it should be laid across the panels of a classic Chevy Impala, we've seen it on the sculpted lines of AMG GT's and other race cars and it feels like a match made in heaven.

MIDNIGHT

GOLD



MSG022



Black at night, Green during the day. This is what the “Midnight” nameplate is all about. Midnight Green is arguably one of the best selling colors in our range, and a fan favorite of the European market. This color has been seen on cars such as the McLaren P1 GTR, all the way to an Audi RS6 and in both of these cases it looked stunning.

MIDNIGHT GREEN

METALLIC



MSG023

PHOTO / WRAPPED BY Absolute Motors

METALLIC

While not as popular as Midnight Green, Midnight Blue has earned its place in our minds and hearts with its clean and OEM inspired approach. This color has become a favorite in the ultra high end luxury segment.



MIDNIGHT

BLUE

MSG024

PHOTO / WRAPPED BY R1 Motorsports



METALLIC

This color needs no introduction. It's the GOAT in the JDM world. A color that makes us imagine fire breathing GTR's racing down the Wangan at 3am in Japan. Yes, this is the color that started it all for Inozetek and to this day is still one of the top sellers. We absolutely love it, and we know you do too!



MIDNIGHT PURPLE



MSG025

PHOTO / WRAPPED BY Black Star

Metallic Racing Green is one of those underrated colors that makes you do a double-take. It's elegant, sporty, and everything in between. It's also the perfect choice for an Aston Martin which should be no surprise as this was inspired by Aston Martin's Racing Green.



METALLIC RACING GREEN



MSG111

PHOTO @relinap

METALLIC



BLACK



Metallic Black is a color that you need to have in your lineup, but we couldn't just offer any metallic black. It needed to be different... With just enough bronze and silver flake throughout, Supergloss Metallic Black will give you that stealth look while still retaining some character when the sun is beaming!

MSG112

METALLIC BLUEBERRY



Whether it's the popular Ultrasonic Blue from the Lexus ISF, or San Marino Blue from BMW, it's quite evident that metallic blue with a hint of purple is the way to go! We looked at quite a few OEM offerings when pulling inspiration for Metallic Blueberry and ended up with a color that is simply stunning!

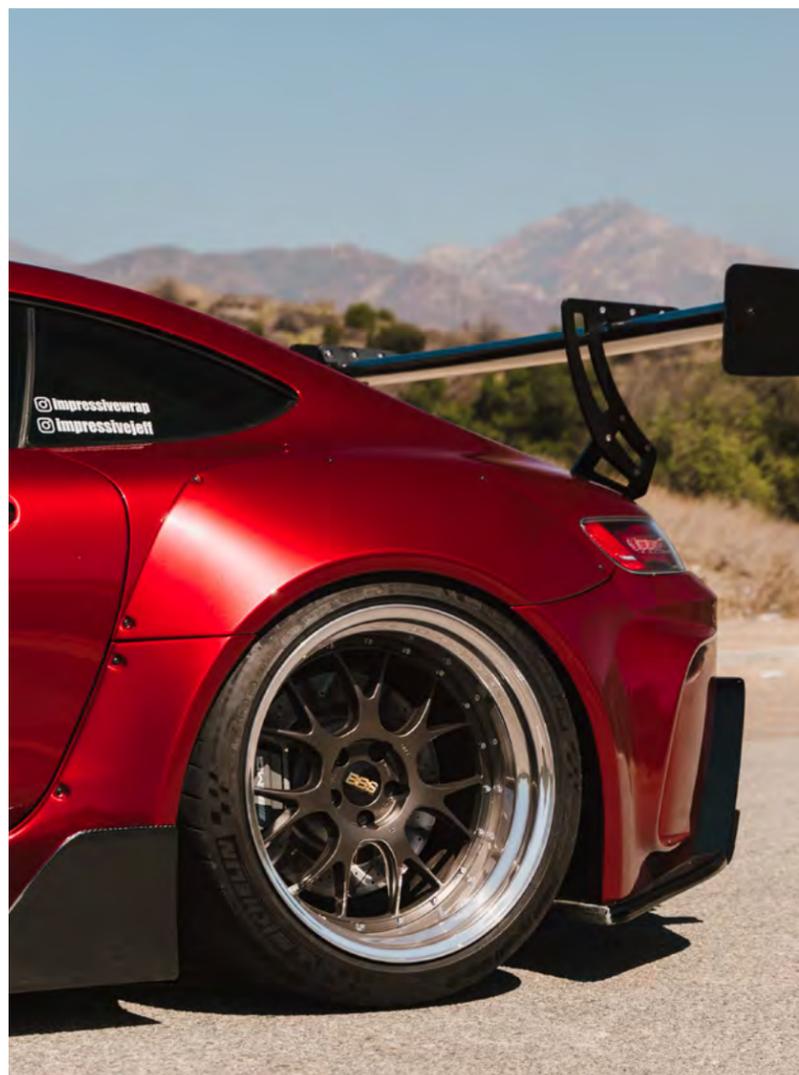
We love it, and hope you love it too!



MSG113

METALLIC

The successor to our ever so popular Midnight Red! Vampire Red succeeds in delivering true, vibrant red hues while also retaining enough black flake to live up the Midnight moniker found in its successor's nameplate! A modern classic that will stand the test of time on just about any muscle car, hot rod, exotic, you name it!



VAMPIRE RED

MSG114

PHOTO / WRAPPED BY Impressive Wrap

METALLIC



A fantastic new offering for 2022 that comes from the McLaren wheelhouse of inspiration. It's a lovely shade of orange that we simply needed in our portfolio to serve as an alternative to Dandelion Yellow. This color is sure to amplify any build with its silky smooth finish and amazing chrome-like appearance.

MOLTEN COPPER

MSG115

WRAPPED BY Wrap-Workz Vancouver

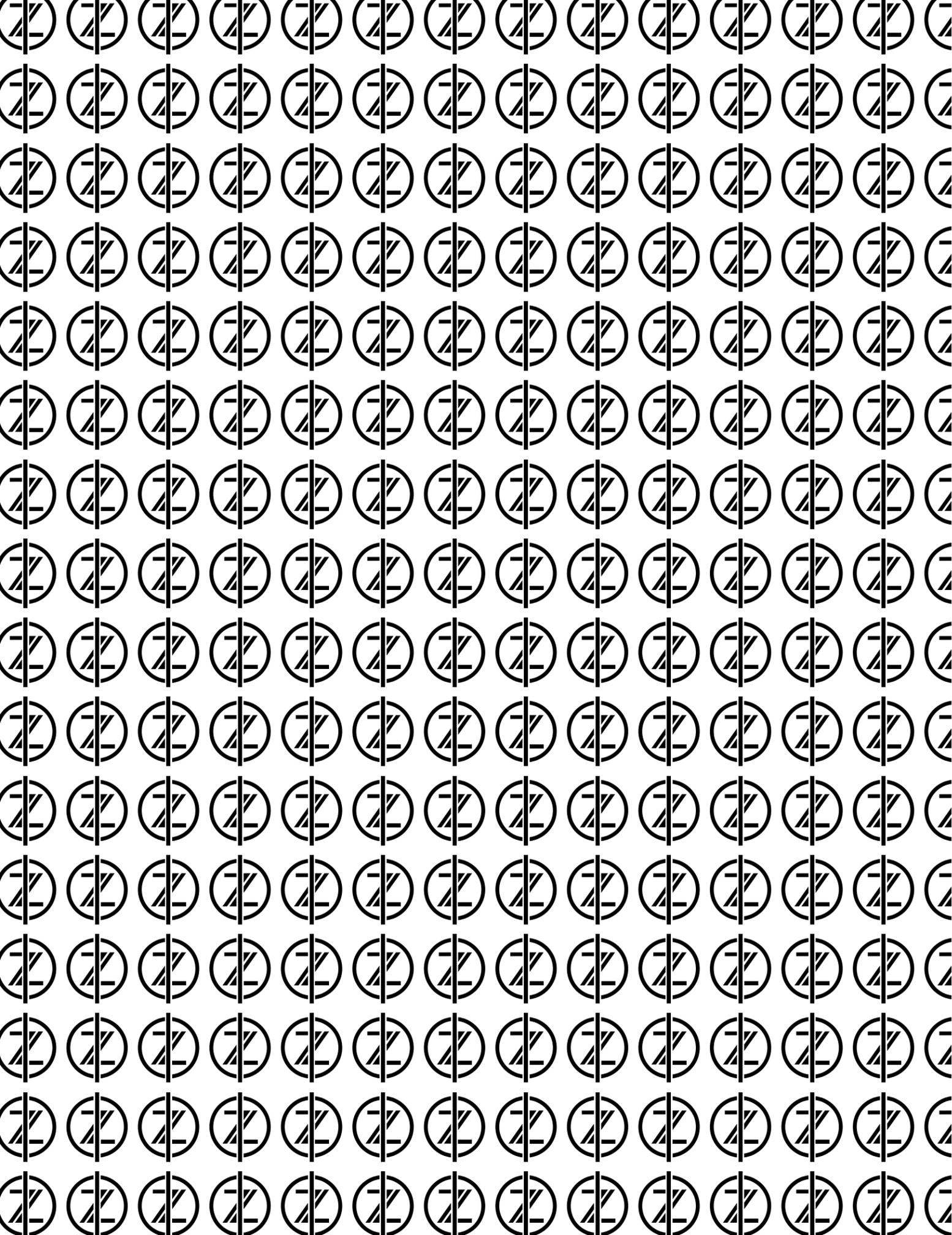


METALLIC SPEED SILVER



The metallic alternative to Chalk Grey! This is one of our new releases for 2022, and is heavily inspired by BMW's Hockenheim Silver. A color that launched on the popular BMW M2 Competition, and one that we're confident will look amazing on just about anything out there.

MSG116



PEARLESCENT GLOSS



PEARL



NEON MINT



A minty shade of green with just enough pearl to make it pop. This color is lovely to look at year-round as it can work in the beaming rays of summer, or relax in the chill low light of fall/winter.

PG026

PEARL



The softest shade of Blue in our portfolio, Crystal Blue does much the same as Neon Mint, being a versatile year-round color that looks beautiful on just about anything.



CRYSTAL BLUE

PG027

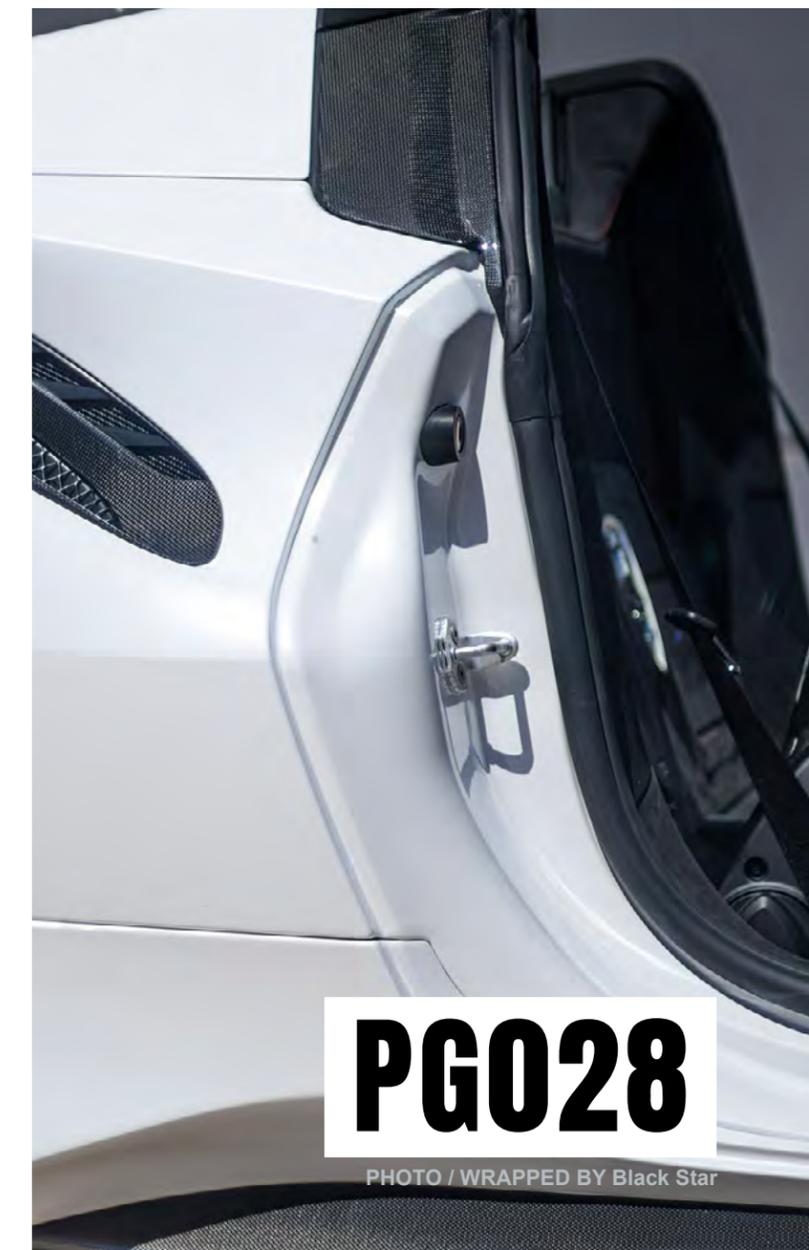
PHOTO / WRAPPED BY Black Star



PEARL WHITE

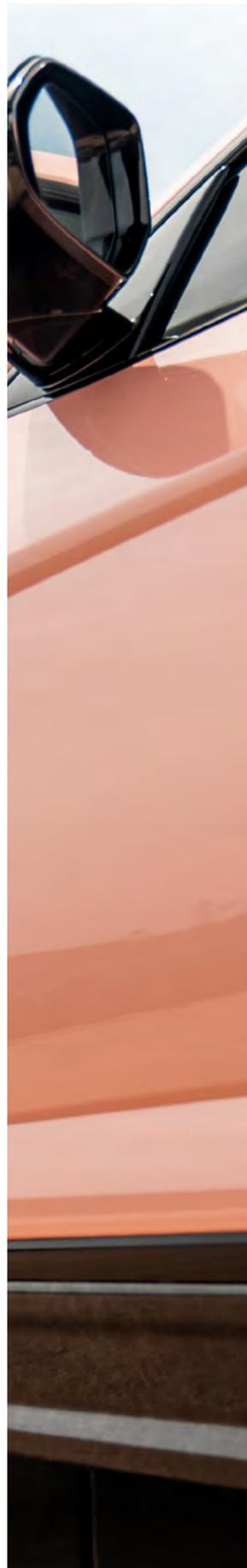


A great factory option that delivers a showroom look and feel. Pearl White is a sophisticated option suited for luxury cars, but has proven its worth on exotics and JDM's alike.



PG028

PHOTO / WRAPPED BY Black Star



PEARL SPRING PINK



Another offering for the 2022 season, Pearl Spring Pink works to expand the pearlescent range and bring a new option to the table for the pink lovers out there. We've already seen how good it looks on this Lamborghini Urus owned by Thomas Petrou of Hype House, but we can't wait to see what else you guys decide to wrap in this!



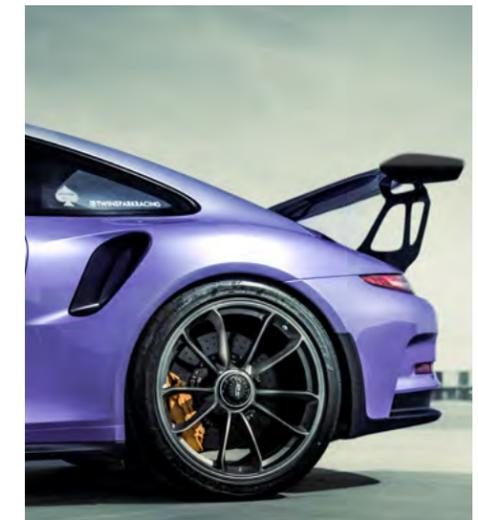
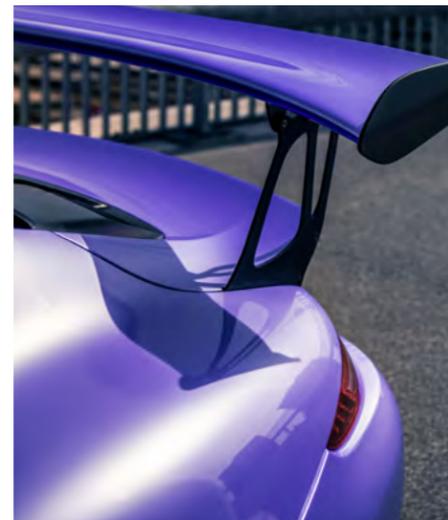
PG029

WRAPPED BY Chase Motors - OWNER Thomas Petrou

PEARL

LAVENDAR

Arguably the fan favorite of our 2022 Phase 1 releases, Pearl Lavender has seriously made an impact on the minds of many! It's a color that feels right at home on a racecar, but can also compliment a more sophisticated vehicle as well. It's a stunning new addition to our pearlescent range that we love, and hope you do too!



PG030



PEARL

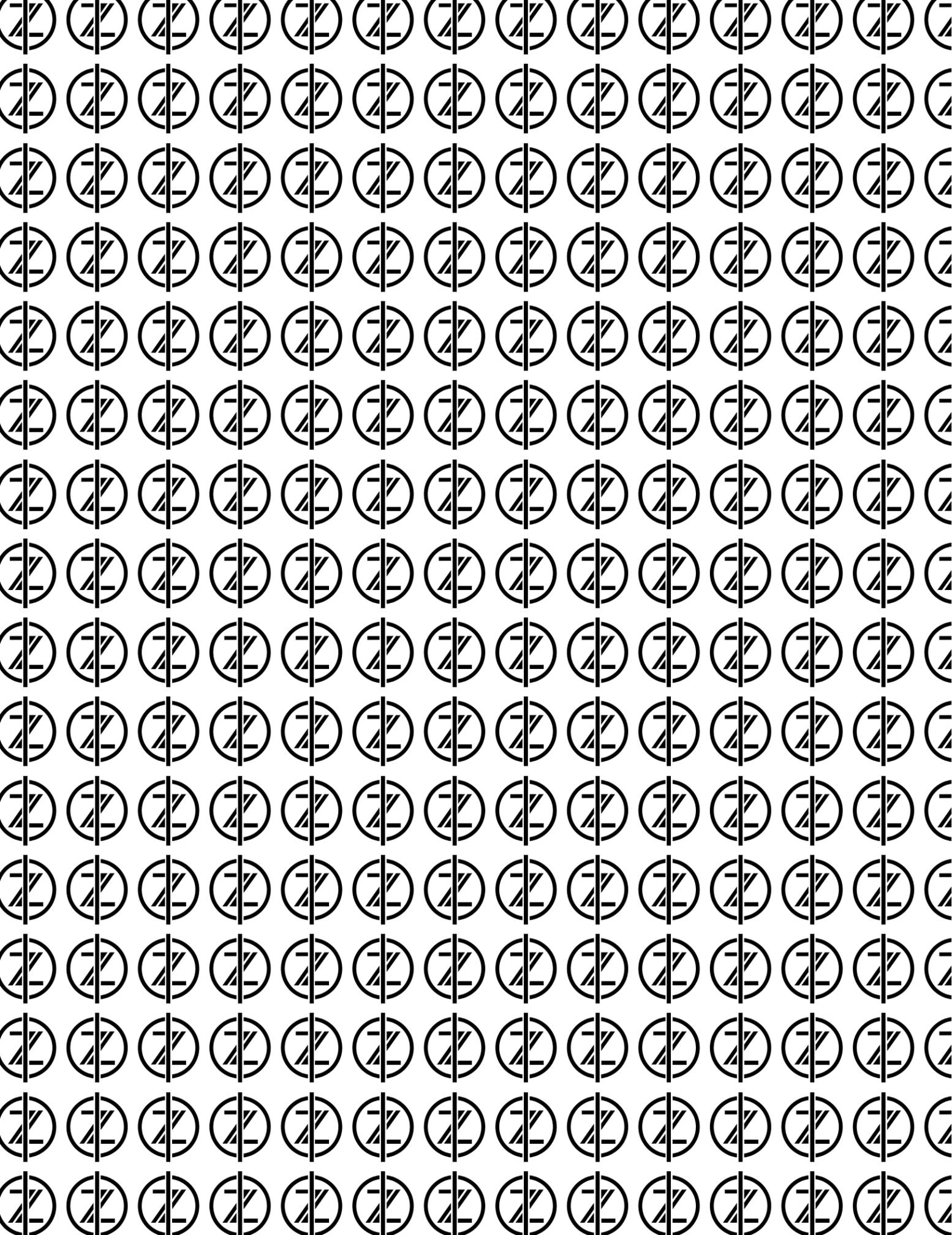


URBAN BAMBOO

Is it blue, gold, or green? Pearl Urban Bamboo is a striking color that takes inspiration from Porsche PTS range and has a shift in direct sunlight unlike anything you will see. It's a color that made its name on Porsche models such as the GT2 RS & Turbo S and was offered within their Chromaflair series at a price of \$99,000!



PG031

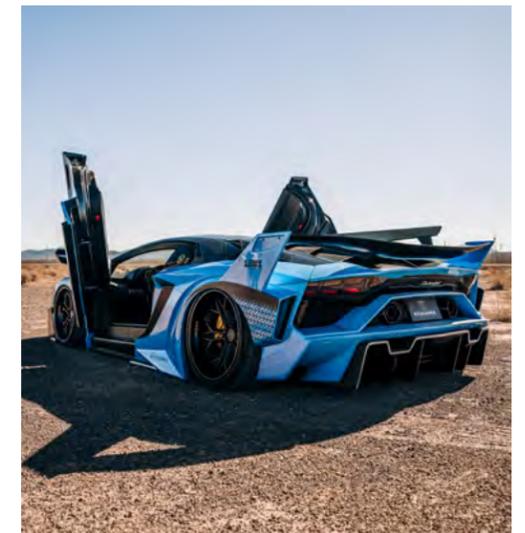
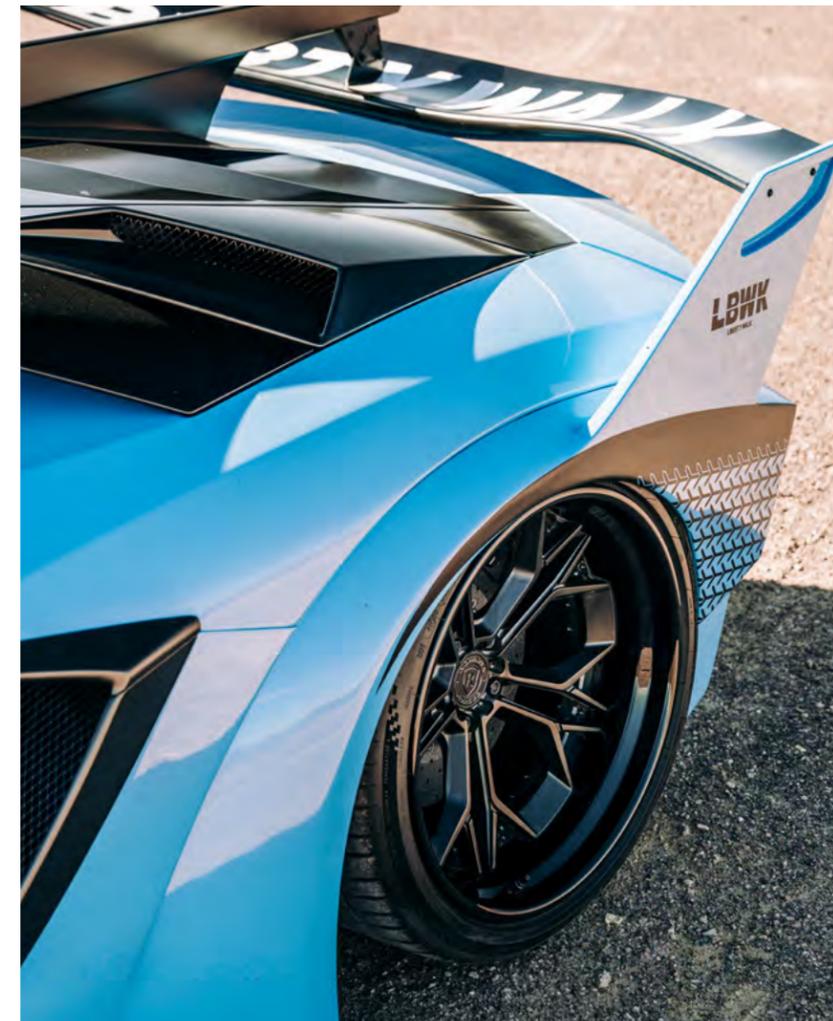


LIMITED / SPECIAL



KATO'S

METALLIC



Liberty Walk

The collaboration between Liberty Walk and Inozetek. This color started life on Kato San's personal Kenmery Skyline. The lovely shade of blue is accentuated by a burst of pink and purple flake when the light hits just right. It's subtle, yet flashy at the same time. This is the ideal choice for that next Liberty Walk build, or for anyone looking to add that JDM flair to their next build! This color is truly special.

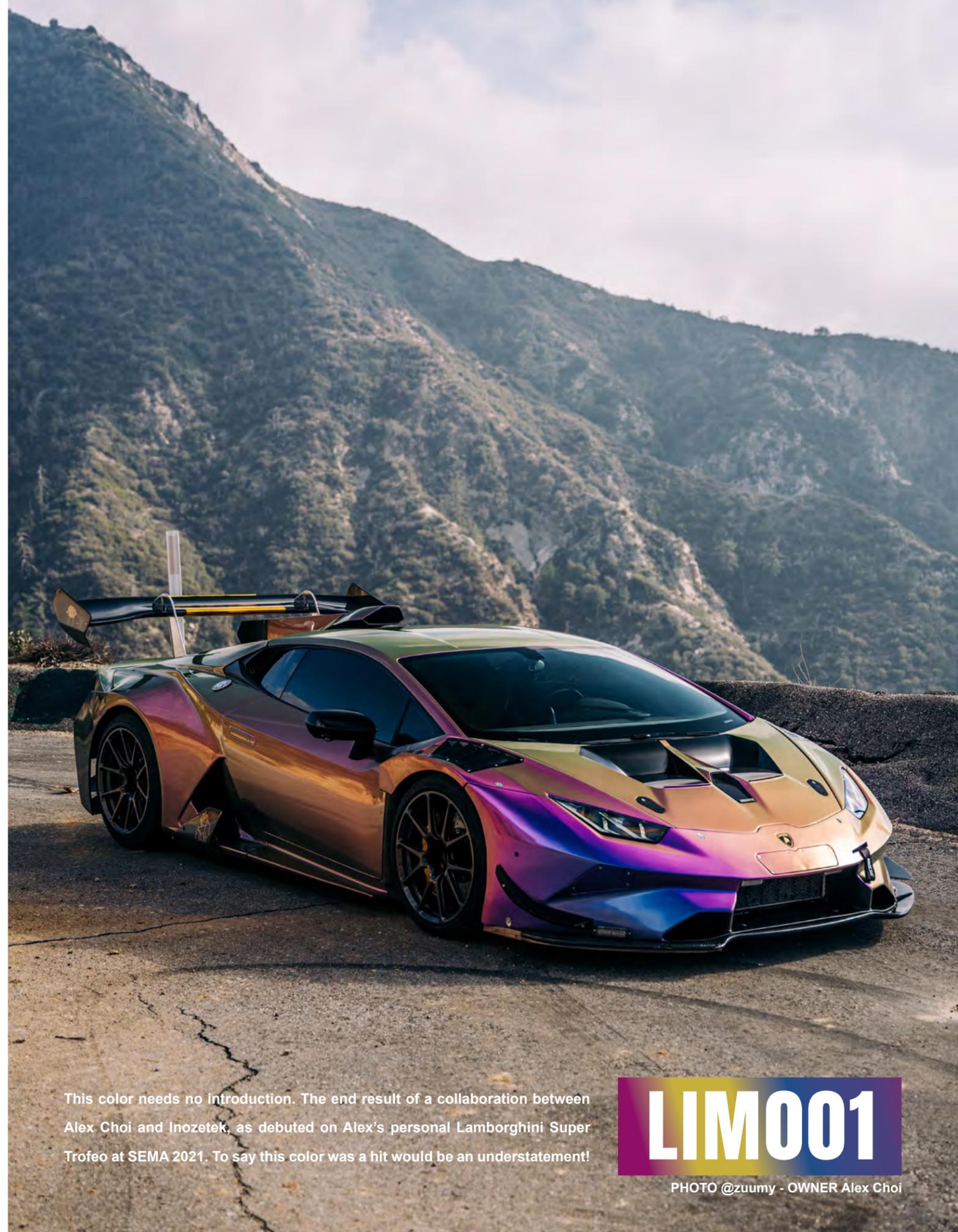
KENMERY

BLUE

LBWK101

PHOTO @zuumy - OWNER Ticket Dismissers

METALLIC CELESTIAL UNICORN



This color needs no introduction. The end result of a collaboration between Alex Choi and Inozetek, as debuted on Alex's personal Lamborghini Super Trofeo at SEMA 2021. To say this color was a hit would be an understatement!

LIM001

PHOTO @zuumy - OWNER Alex Choi



One of the winning Limited Edition colors in our first Color Competition Series! This was chosen by the public and produced by Inozetek in 2021.

METALLIC DYNAMIC BRONZE



LIM002



BLACK CHERRY

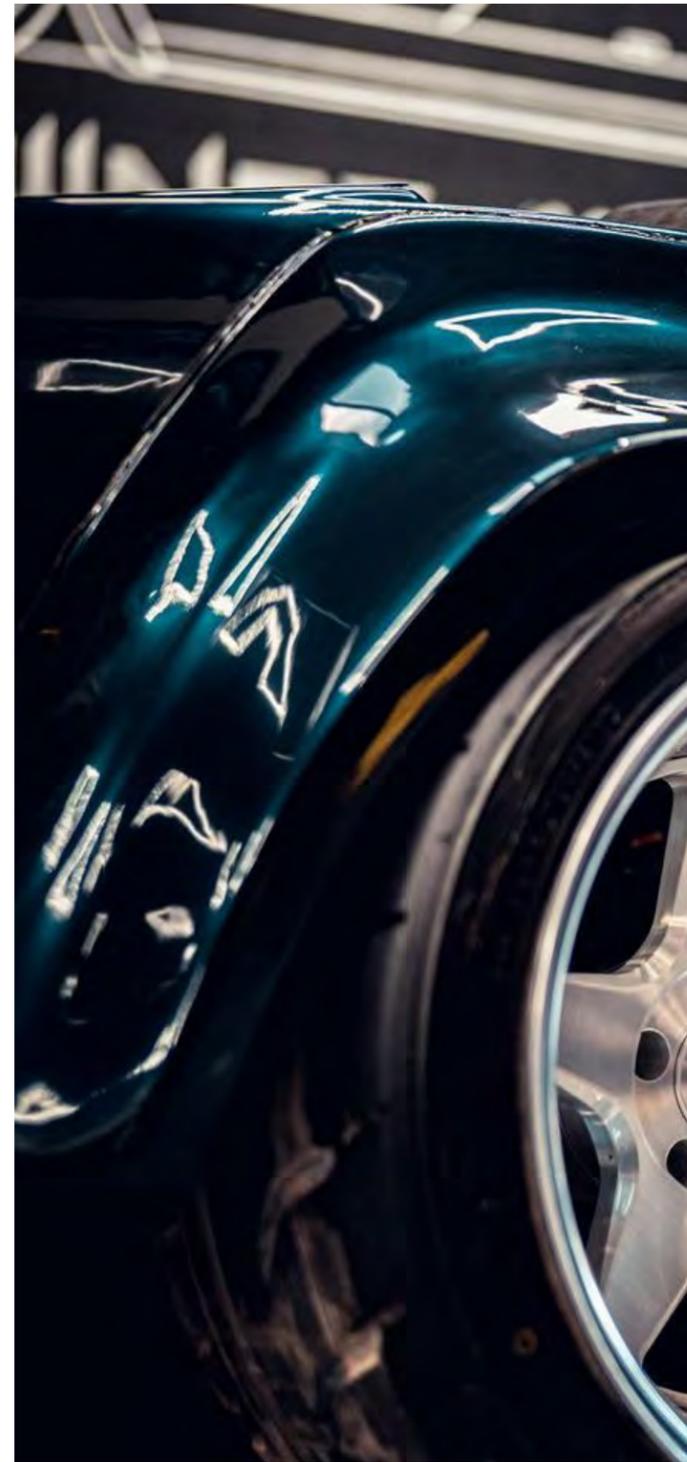


One of the winning Limited Edition colors in our first Color Competition Series! This was chosen by the public and produced by Inozetek in 2021.

LIM003

PHOTO / WRAPPED BY Black Star

METALLIC



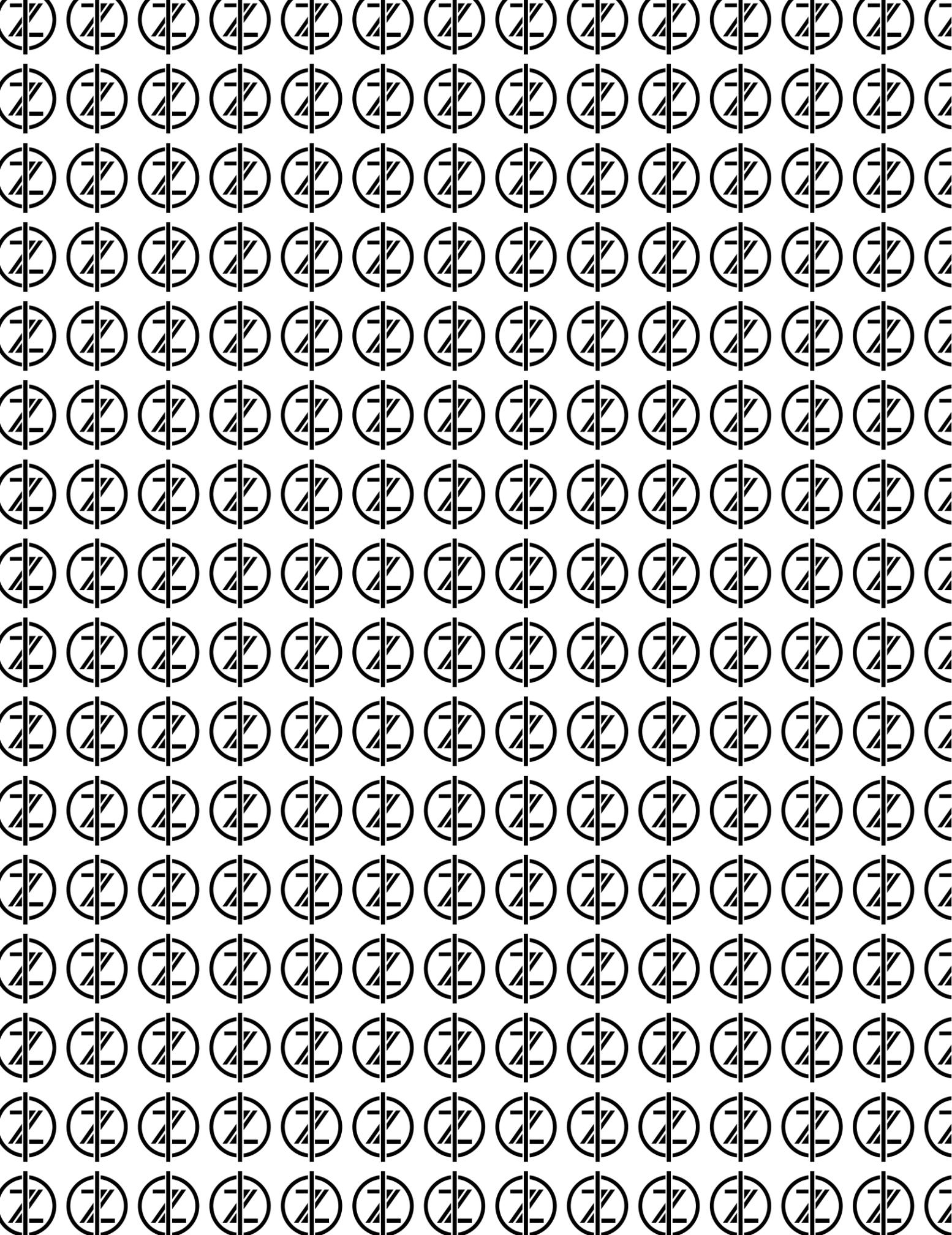
One of the winning Limited Edition colors in our first Color Competition Series! This was chosen by the public and produced by Inozetek in 2021.

MIDNIGHT

TEAL

LIM004

PHOTO / WRAPPED BY / OWNER @mastermindz



**SEMA 2022
COLOR RELEASES**





MSG117 METALLIC HUNTER JADE

Metallic Hunter Jade is based on one of the most iconic colors to come out of Japan, Millennium Jade. Made famous on Nissan's R34 GTR, this color is ingrained in the minds and souls of car enthusiasts around the world. We're very excited to bring this color to you all in collaboration with automotive parts manufacturer, Street Hunter USA!

BONEYARD WHITE LIM005

One of the winning Limited Edition colors in our second round of the popular Color Competition Series! This was chosen by the public and produced by Inozetek in 2022.



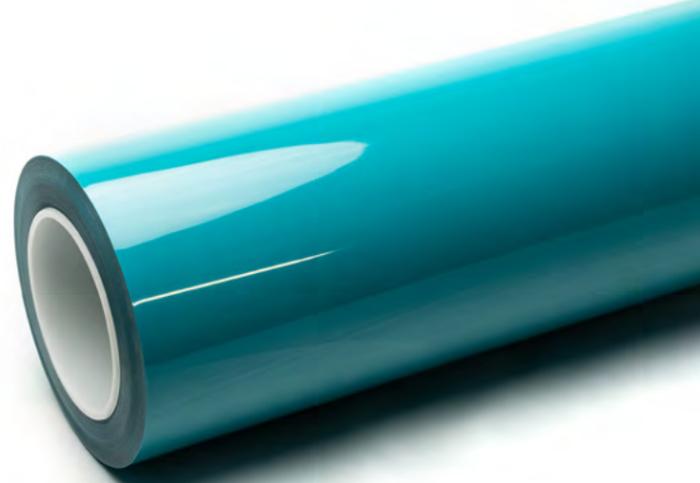
ANTI SOCIAL SOCIAL CLUB.

ASSC101 METALLIC ASSC SPECTRUM

The first color offered in collaboration with iconic Los Angeles-based streetwear brand, Anti Social Social Club. Metallic ASSC Spectrum is by far one of the most ambitious and wild colors we've ever produced, and very fitting of the "Spectrum" moniker. This special edition color is delivered in a unique ASSC box with a numbered authenticity card included inside.

CARIBBEAN SEA LIM006

One of the winning Limited Edition colors in our second round of the popular Color Competition Series! This was chosen by the public and produced by Inozetek in 2022.



ANTI SOCIAL SOCIAL CLUB.

ASSC102 ASSC ROSEWATER

The second color offered in collaboration with iconic Los Angeles-based streetwear brand, Anti Social Social Club. ASSC Rosewater is a subtle yet effective color that will truly transform your vehicle with its unique pastel tone. This special edition color is delivered in a unique ASSC box with a numbered authenticity card included inside.

METALLIC WILDBERRY JUICE LIM007

One of the winning Limited Edition colors in our second round of the popular Color Competition Series! This was chosen by the public and produced by Inozetek in 2022.



**BY ENTHUSIASTS,
FOR ENTHUSIASTS.**

INOZETEK